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# Blue Apron Holdings Inc

## *Blue Apron to be acquired by Wonder Group*

### **Update**

On September 29, 2023, Blue Apron (Nasdaq: APRN), the pioneer of the meal kit industry in the United States, announced that it has entered into a definitive merger agreement to be acquired by Wonder Group, a company founded by entrepreneur Marc Lore that is redefining at-home dining and food delivery.

Under the terms of the merger agreement, which has been unanimously approved by Blue Apron's Board of Directors, Blue Apron stockholders will be entitled to receive \$13.00 in cash per share of Class A common stock through a tender offer, representing an equity value of approximately \$103 million

In its announcement, company stated that Wonder's acquisition of Blue Apron is expected to create a leading platform for mealtime, enhancing mealtime with choice, flexibility and convenience through two exceptional brands. The combination is expected to enhance both companies' abilities to deliver chef-curated meals with high-quality ingredients to more customers across the country, solving for additional meal moments throughout the week. Following the close of this transaction, Wonder plans to continue Blue Apron's current operations serving customers nationwide under the Blue Apron brand, with expected new synergies between consumer-facing apps and delivery logistics.

[Blue Apron Announces Agreement to be Acquired by Wonder Group for \\$13.00 per Share](#)

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